

## Silver Lake's Weld North Acquires Education Measurement Software Provider

*Assessment Technology Inc. expands Weld North's ability to use student data to assess strengths, provide academic support*

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By Laura Cooper

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*Jonathan Grayer, the chief executive and chairman of Weld North, said Assessment Technology's products will help to provide 'real time feedback.'* PHOTO: WELD NORTH EDUCATION

Weld North Education, a digital education company acquired by Silver Lake Partners last year, is continuing a recent acquisition spree with the purchase of Assessment Technology Inc.

Assessment Technology offers online educational measurement tools for the K-12 market, including a tool that uses psychological and other data metrics to track a student's achievement and help evaluate success as well as areas where the student needs extra help.

The acquisition is the second that Weld North has announced so far this year. In February, the company agreed to buy Glynlyon Inc., an education technology company backed by Linsalata Capital Partners. That deal brought the number of students Weld North serves to nearly 6 million across the country.

Jonathan Grayer, the chief executive and chairman of Weld North, said that the newest acquisition will be pivotal for the company because of the software's ability to provide real-time feedback based on students' work. This allows teachers to build curricula and assignments based on students' individual needs.

Assessment Technology's flagship Galileo products will be integrated with Weld North's other digital learning software so that they can help track students' progress and allow for individualized learning based on data and information that is collected.

Mr. Grayer said that by using Assessment Technology's products along with those already within the Weld North portfolio will help to provide "real time feedback" through the data collected on the digital learning platform.