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## FOR IMMEDIATE RELEASE

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### **ATI RELEASES INSTRUCTIONAL DIALOG TECHNOLOGY**

*Online Standards-Based Instruction Integrated with Formative Assessment  
Designed for K-12 Students and Educators*

Tucson, AZ – September 2008 – Assessment Technology, Incorporated (ATI), a leader in online educational management systems, today announced the release of Instructional Dialog technology. *Instructional Dialogs* are the latest addition to Galileo K-12 Online educational management tools and are an innovative breakthrough in standards-based education. *Instructional Dialogs* provide a new online interactive approach to creating and delivering standards-based instruction. *Instructional Dialogs* are designed to be used by teachers and students during instruction. They link assessment to instruction in real time providing immediate feedback that allows instruction to be readily modified for the purpose of improving students' achievement of intended instructional outcomes.

"*Instructional Dialogs* are online exchanges between students and teachers which provide lessons based on specific skills aligned to standards," said John R. Bergan, President of ATI. "Many students become frustrated when they do not grasp a learning concept the first time. *Instructional Dialog* technology provides the immediate feedback needed by students and encourages them to continue learning through exciting animation and dynamic graphics. This motivational technology keeps students on track to master the learning concepts being taught in the classroom."

**Instructional Dialog technology** is composed of a comprehensive set of online standards-based instruction and formative assessment tools for Kindergarten through 12<sup>th</sup> grade. Key components of the technology include:

- *Dialog Builder* with access to ATI's Dialog and Formative Item Banks
- Searchable *Instructional Dialog* libraries
- Instructional evaluation and assessment reports
- Real time monitoring of student learning
- *Instructional Dialog* sharing within an educational community
- *Virtual Text Book* construction

**more**

*Instructional Dialogs* are designed to reflect educational goals at the local, state, and/or national levels. They are designed to guide instruction and to assess students' understanding of subject matter. Dialogs can be provided to an entire class or to individual students as independent learning assignments. The *Instructional Dialog* tool provides teachers with the flexibility to create their own Dialogs or to use ATI created Dialogs readily available in ATI Dialog Libraries. *Instructional Dialogs* are used with Galileo K-12 Online and are part of the fully integrated educational management system provided by ATI.

#### **About Galileo K-12 Online:**

Assessment Technology, Incorporated's (ATI) flagship application, Galileo K-12 Online, provides school districts with a proven, research-based educational management system aligned to local, state, and/or national standards. Galileo's patented technology features tools that help districts set actionable goals, assess student learning in relation to those goals, implement and manage plans to achieve goals and document mastery of standards. For more information, call 1-877-442-5453 or visit [www.ati-online.com](http://www.ati-online.com)

#### **About Assessment Technology Incorporated:**

Established in 1986 and headquartered in Tucson, Arizona, Assessment Technology, Incorporated (ATI) is comprised of a professional staff with expertise from a variety of disciplines related to early childhood and K-12 education including teaching, training, educational measurement and outcomes evaluation, research, software development, information management systems, multimedia production, and the design of web based applications for education. ATI was among the first to provide online testing, real-time results, and risk assessment identifying students at risk for not meeting standards. ATI technology continues to evolve based on client needs, research undertakings, government accountability requirements and advances in technology.

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#### **Interviews are welcome:**

##### ***John Richard Bergan, Ph.D., President***

Dr. Bergan received his Ph.D. in psychology and education from the University of Michigan. He has over thirty years of research experience in the area of children's development. Dr. Bergan is the author of several books and over 70 articles in scientific journals in education and psychology. He is the recipient of the Palmer O. Johnson Award from the American Educational Research Association, the Distinguished Psychologist Award from the Arizona State Psychological Association and the Presidential Citation from the National Child Care Association. As founder and president of Assessment Technology, Incorporated, Dr. Bergan establishes and refines the vision of ATI and, with the Research and Development team, designs new technology to assist public schools, Head Start and private childcare programs to enhance students' learning and children's development.

##### ***Jason Kane Feld, Ph.D., Vice President Corporate Projects***

Dr. Feld received a M.A. in psychology from New York University and his Ph.D., in educational psychology at the University of Arizona. His research and professional activities in child development and early childhood education, developmental assessment, policy and practice span 25 years. He co-authored the National Head Start Association position paper on Reading Readiness and has authored multiple reports and articles on children's learning. He is the recipient of the Presidential Citation of Achievement Award from the National Child Care Association and the National Head Start Association Award of Contribution to Education. As ATI vice president of Corporate Projects, Dr. Feld coordinates partnership activities between Assessment Technology Inc. and WestEd for NCLB related school improvement activities. He establishes and maintains relationships with State, Federal, and Corporate organizations responsible for education policy and practice.

Dr. Feld is a published author in books, scholarly journals, technical reports and early childhood journals and serves on the Editorial Board for the National Head Start Dialogue. He has been a speaker at many state and national conferences, including the Arizona Teaching in Education Alliance and Arizona Department of Education State Series, Arizona School Board Association and Arizona School Administrators Conference, the Council for Chief State School Officers, the National Child Care Association, and the National Head Start Association. Dr. Feld has presented the research findings of ATI at the National Press Club in Washington, D.C., and his work on child outcomes in Head Start has been utilized on The NewsHour with Jim Lehrer.